

ECO HIVE :: ecoCATALYST

INSPIRATION = INVESTMENT!

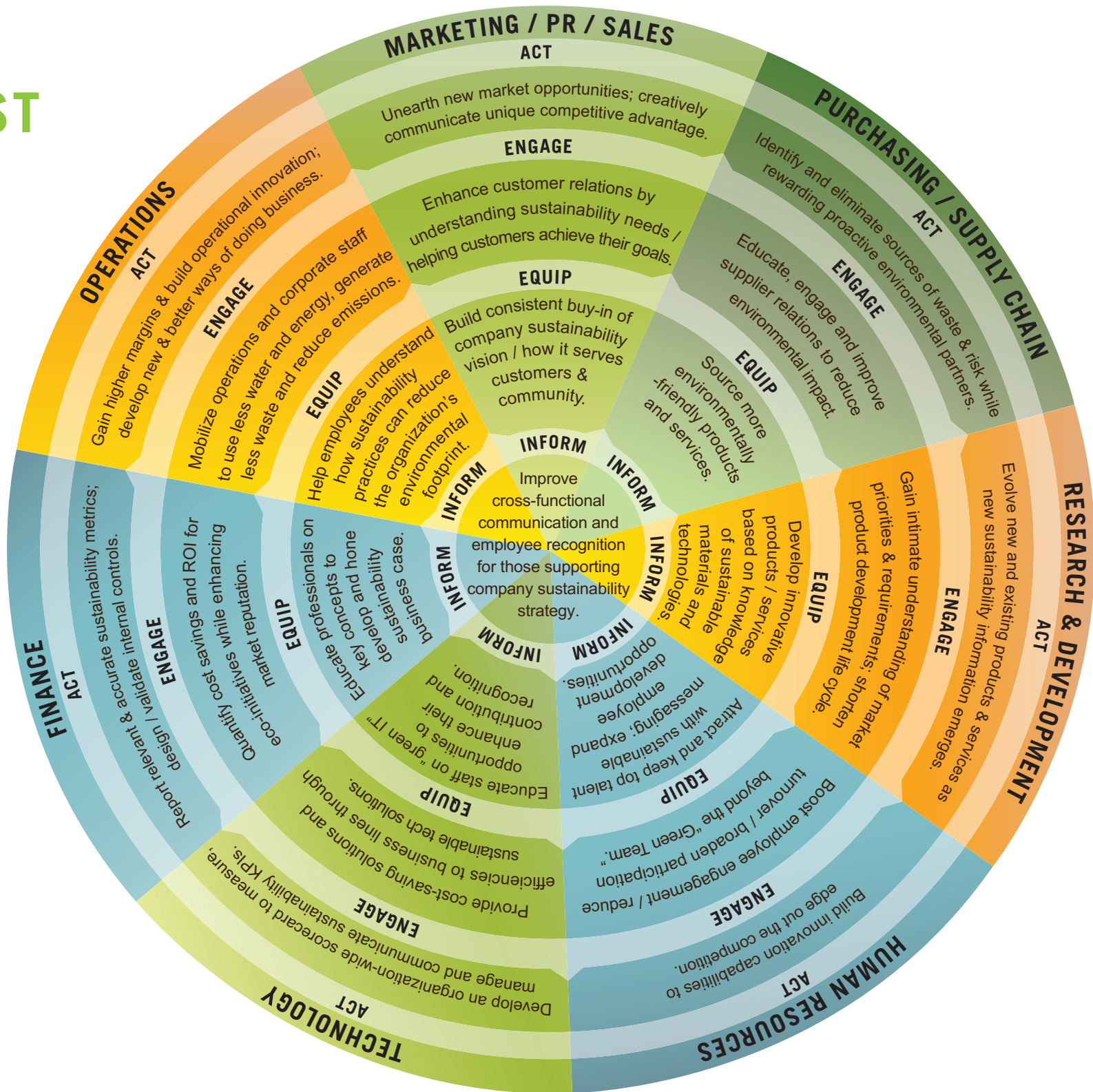
Whether it's dollars, participation or sponsorship you're after, use this tool to identify key priorities that will motivate your colleagues to join the cause.

WORK THE WHEEL TO BUILD THE VALUE:

In the outer ring, locate the business function you're targeting (e.g. FINANCE). Then starting at the middle and moving outward, learn the business hot-buttons of each function that will INFORM, EQUIP, ENGAGE and motivate them to ACT on EcoHive. Also share the EcoCatalyst every chance you get to build cross-functional buzz!

Contact us!

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ECOHIVE :: Create company buzz for your sustainability strategy.

An internal, organization-wide, sustainability-focused web portal, EcoHive educates, connects and compels your employees to action. And produces real business results based on your sustainability objectives. Here's how:

Build an EcoHive of Participation and Progress



The EcoHive portal engages your employees with your company's sustainability vision, inspiring them to learn, act and innovate. It can be created in the EcoHive theme or re-branded to match your new or existing eco-initiative.

Engage Employees With Eco-Ed



5- to 10-minute modules cover core environmental concepts and emerging green business trends to help build awareness for sustainability. Sample content includes:

- "A Day in the Life"
- Sustainable Business Ops
- Green Buildings & Tech
- Sustainable Innovation
- Capitalizing on Success

Create Real Relationships



From idea sharing to a blog to an eco-friends page, EcoHive offers fun ways for employees to connect and commit to sustainable solutions. And even better? It showcases your company's focus on both sustainability and employee input.

Build Big Buzz



Bring your sustainability plan to life in bigger, better ways with offline marketing. From off-the-shelf tactics to customized solutions unique to your initiative, EcoHive helps you find, engage and inspire the eco-warriors within your company walls.

EcoHive is here to help. Here's how:

- 1** Strategic planning based on your company's sustainability objectives.
- 2** Site concept, design and build based on your initiative(s).
- 3** Additional creative inspires employees to participate.
- 4** KPI dashboard is created to measure ongoing Portal ROI.

Contact us today to get started!

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